



Florida Municipal Power Agency

Sharon Smeenk
Member Services Manager

PUBLIC NOTICE

TO: FMPA Market Research Task Force
FROM: Sharon Smeenk
DATE: October 21, 2016
RE: Market Research Task Force Kick-Off Meeting for Customer Survey
Wednesday, October 26, 2016 at 10:00 a.m.
PLACE: Florida Municipal Power Agency,
8553 Commodity Circle, Orlando, FL 32819
First Floor Conference Room

DIAL-IN INFORMATION: 866-411-8247 or 321-239-1100
Access Code 91583#
(If you have trouble connecting via phone, please call 407-355-7767)

AGENDA

1. Introductions
2. Workshop Objectives
3. Overview of Survey Project and Process
4. Review Survey Objectives
5. Survey Outline & Sample Survey Questions
6. Customer Data & Sample Requirements
7. Process and Schedule for Notification of Customers
8. Process and Schedule for Test Sample
9. Identify Member Interest for Optional Services
10. Preferred Report Format & Schedule
11. Next Steps
12. Q&A/Member Comments
13. Adjournment

One or more participants in the above referenced public meeting may participate by telephone. At the above location there will be a speaker telephone so that any interested person can attend this public meeting and be fully informed of the discussions taking place either in person or by telephone communication. If anyone chooses to appeal any decision that may be made at this public meeting, such person will need a record of the proceedings and should accordingly ensure that a verbatim record of the proceedings is made, which includes the oral statements and evidence upon which such appeal is based. This public meeting may be continued to a date and time certain, which will be announced at the meeting. Any person requiring a special accommodation to participate in this public meeting because of a disability, should contact FMPA at (407) 355-7767 or 1-(888)-774-7606, at least two (2) business days in advance to make appropriate arrangements.